

# GARTNER CAMPUS ACCESS OVERVIEW

This partnership is intended for the purpose of enhancing the teaching and learning experience. Campus Access allows all students and faculty at the University of Central Florida to easily access and benefit from Gartner Research. Through an online web portal, they can search and download the latest Gartner research, including real-life examples of how technology is used.

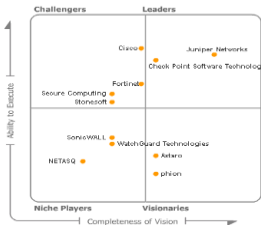
## How to use Campus Access?

- This **unlimited** resource for Students, Faculty and Staff can be accessed through <https://it.ucf.edu/gartner-campus-access-program/>.



## Why Students would be interested?

- 2,000 Global Analysts = Experts in Everything:** Keep students engaged with access to over 2,000 analysts' research which are all Subject Matter Experts in their field (typically with 20+ years of experience)
- Every major has a specific technology in the real world,** so Gartner's research can open up the world to how technology is being used in specific industries **so you are ahead of the curve when you graduate**
- Gather data** to support class projects, papers and presentations
- Research business issues** in your industry
- Understand **IT Strategy**
- Keep up-to-date** on new tech gadgets in all industries and how to use them
- Understand IT's rapid and profound change** to all businesses (ex. Digitalization, Bi-modal)
- Gain additional resources to triangulate and support data** is imperative when presenting a well-rounded case study to support your academic pursuits



## Why Faculty would be interested?

- Bring timely, **objective real-world examples** and content to the classroom
- Include Gartner **best practices and data frameworks** to their curriculum as a means for enriching it with real time updates
- Use the data and information to **substantiate research papers**
- Researching **emerging technologies** and **industry trends**
- Look at the **health of a company**
- Linking supporting research** to the curriculum
- Discover **new educational technologies** and best practices
- Learn how to **incorporate new technology** in the classroom
- Access to **current and objective research** on technology and **how it enhances the technological understanding of the student's research in their industry**
- Referencing best practices and case studies on **how to apply technology to solve business problems**
- Use Gartner for the **basis of case studies**

## What Gartner clients are saying about Campus Access:

"Gartner helped me build a class syllabus that included project based work leveraging Gartner Research, particularly around organizational effectiveness via Magic Quadrants and disruptive technologies via the Hypex Cycles."

— Professor at a Leading US Academic and Research Institution

"It is critical for our business students to be able to leverage real world examples and facts in their study of technology's impact on society and the economy, Gartner Campus Access has been an essential tool in effort to provide those resources"

— Dean, College of Business, Leading US Public Institution

"Gartner helps us provide timely, practical insight in support of our students' research efforts."

— Research Librarian, Leading US Public Institution

"I've used Gartner to check out companies that I am applying for after I graduate"

— Student, US Liberal Arts College

"I've added Gartner methodologies to my syllabus so my business students will better understand how technology decisions are made."

— Professor at a Leading US Academic and Research Institution