# GARTNER CAMPUS ACCESS OVERVIEW

*This partnership is intended for the purpose of enhancing the teaching and learning experience. Campus Access allows all students and faculty at the University of Central Florida to easily access and benefit from Gartner Research.  Through an online web portal, they can search and download the latest Gartner research, including real-life examples of how technology is used.*
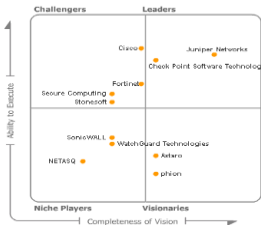
## How to use Campus Access?

- This **unlimited** resource for Students, Faculty and Staff can be accessed through https://it.ucf.edu/gartner-campus-access-program/ .



## Why Students would be interested?

- **2,000 Global Analysts = Experts in Everything**: Keep students engaged with access to over 2,000 analysts' research which are all Subject Matter Experts in their field (typically with 20+ years of experience)
- **Every major has a specific technology in the real world,** so Gartner's research can open up the world to how technology is being used in specific industries **so you are ahead of the curve when you graduate**
- **Gather data** to support class projects, papers and presentations
- **Research business issues** in your industry
- Understand **IT Strategy**
- **Keep up-to-date** on new tech gadgets in all industries and how to use them
- **Understand IT's rapid and profound change** to all businesses (ex. Digitalization, Bi-modal)
- **Gain additional resources to triangulate and support data** is imperative when presenting a well-rounded case study to support your academic pursuits



## Why Faculty would be interested?

Bring timely, **objective real-world examples** and content to the classroom

Include Gartner **best practices and data frameworks** to their curriculum as a means for enriching it with real time updates

Use the data and information to **substantiate research papers**

Researching **emerging technologies** and **industry trends**

Look at the **health of a company**

**Linking supporting research** to the curriculum

Discover **new educational technologies** and best practices

Learn how to **incorporate new technology** in the classroom

Access to **current and objective research** on technology and **how it enhances the technological understanding of the student's research in their industry**

Referencing best practices and case studies on **how to apply technology to solve business problems**

Use Gartner for the **basis of case studies**