GARTNER CAMPUS ACCESS OVERVIEW

This partnership is intended for the purpose of enhancing the teaching and learning experience. Campus Access allows all students and faculty at Northeastern to easily access and benefit from Gartner Research. Through an online web portal, they can search and download the latest Gartner research, including real-life examples of how technology is used.

How to use Campus Access?
- This unlimited resource for Students, Faculty and Staff can be accessed through https://it.ucf.edu/gartner.

Why Students would be interested?
- 2,000 Global Analysts = Experts in Everything: Keep students engaged with access to over 2,000 analysts’ research which are all Subject Matter Experts in their field (typically with 20+ years of experience)
- Every major has a specific technology in the real world, so Gartner’s research can open up the world to how technology is being used in specific industries so you are ahead of the curve when you graduate
- Gather data to support class projects, papers and presentations
- Research business issues in your industry
- Understand IT Strategy
- Keep up-to-date on new tech gadgets in all industries and how to use them
- Understand IT’s rapid and profound change to all businesses (ex. Digitalization, Bi-modal)
- Gain additional resources to triangulate and support data is imperative when presenting a well-rounded case study to support your academic pursuits

Why Faculty would be interested?
- Bring timely, objective real-world examples and content to the classroom
- Include Gartner best practices and data frameworks to their curriculum as a means for enriching it with real time updates
- Use the data and information to substantiate research papers
- Researching emerging technologies and industry trends
- Look at the health of a company
- Linking supporting research to the curriculum
- Discover new educational technologies and best practices
- Learn how to incorporate new technology in the classroom
- Access to current and objective research on technology and how it enhances the technological understanding of the student’s research in their industry
- Referencing best practices and case studies on how to apply technology to solve business problems
- Use Gartner for the basis of case studies

What Gartner clients are saying about Campus Access:

“Gartner helped me build a class syllabus that included project based work leveraging Gartner Research, particularly around organizational effectiveness via Magic Quadrants and disruptive technologies via the Hype Cycles.”
— Professor at a Leading US Academic and Research Institution

“It is critical for our business students to be able to leverage real world examples and facts in their study of technology’s impact on society and the economy. Gartner Campus Access has been an essential tool in effort to provide those resources”
— Dean, College of Business, Leading US Public Institution

“I’ve used Gartner to check out companies that I am applying for after I graduate”
— Student, US Liberal Arts College

“I’ve added Gartner methodologies to my syllabus so my business students will better understand how technology decisions are made.”
— Professor at a Leading US Academic and Research Institution